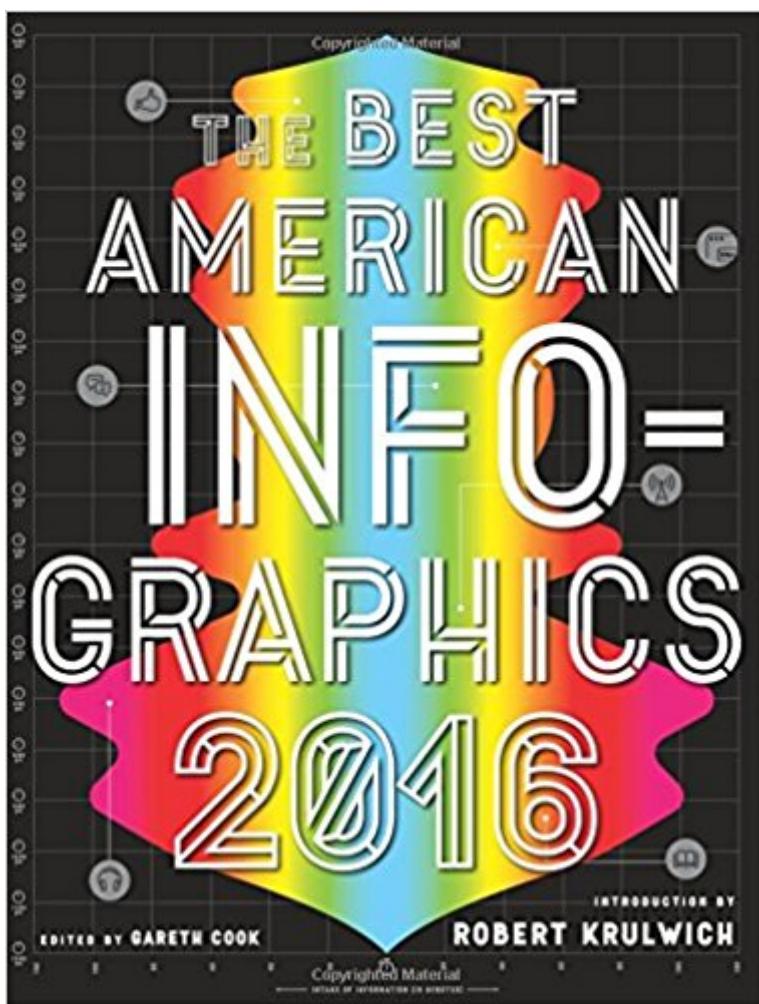


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# The Best American Infographics 2016 (The Best American Series ®)



## Synopsis

“When it comes to infographics the best work in this field grabs those eyes, keeps them glued, and the grip is sensual and often immediate. A good graphic says See what I see! and either you do or you don’t. The best ones pull you right in, and won’t let you go.” From the introduction by Robert Krulwich The year’s most “awesome” (RedOrbit) infographics reveal aspects of our world in often startling ways from a haunting graphic mapping the journey of 15,790 slave ships over 315 years, to a yearlong data drawing project on postcards that records and cements a trans-Atlantic friendship. The Best American Infographics 2016 covers the realms of social issues, health, sports, arts and culture, and politics—including crisp visual data on the likely Democratic/Republican leanings of an array of professions (proving that your urologist is far more likely to be a Republican than your pediatrician). Here once again are the most innovative print and electronic infographics—the full spectrum of the genre—from authoritative to playful (Scientific American). ROBERT KRULWICH is the cohost of Radiolab and a science correspondent for NPR. He writes, draws, and cartoons at Curiously Krulwich, where he synthesizes scientific concepts into colorful, one-of-a-kind blog posts. He has won several Emmy awards for his work on television, and has been called “the most inventive network reporter in television” by TV Guide.

## Book Information

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## Customer Reviews

Introduced by Robert Krulwich of Radiolab fame, the year's most awesome (RedOrbit) infographics reveal aspects of our world in often startling ways from a haunting graphic mapping the journey of 15,790 slave ships over 315 years, to a yearlong series of postcards that records and cements a trans-Atlantic friendship. The Best American Infographics 2016 covers the realms of social issues, health, sports, arts and culture, and politics including crisp visual data on the likely Democratic/Republican leanings of an array of professions (proving that your urologist is far more likely to be a Republican than your pediatrician). Here once again are the most innovative print and electronic infographics the full spectrum of the genre from authoritative to playful (Scientific American). "

When it comes to infographics the best work in this field grabs those eyes, keeps them glued, and the grip is sensual and often immediate. A good graphic says See what I see! and either you do or you don't. The best ones pull you right in, and won't let you go. From the introduction by Robert Krulwich Catapult[s] readers into a world of data designed to enthrall. Scientific American Not only is it a thing of beauty, it's also a good read, with thoughtful explanations of each winning graphic. Nature You'll come away with more than your share of mind-bending moments and a wide-ranging view of what infographics can do. Harvard Business Review "

Not all are good for educational use, but it's very interesting!

Epic! 2016 is best and most beautiful BAIG yet!

Review The Best American Infographics 2016 *f*Ã¢â€šâ€œThe Best American Infographics 2016, edited by Gareth Cook is a beautiful presentation of well over a hundred presentations of information in a multitude of pictorial form. The selection was made primarily on the quality of formatting of the information into graphical form. There is no attempt to do other than display a wide array of imaginative, and in most cases, clear communication of the data. The book is well formatted for its purpose. The graphs are beautifully and clearly presented. It affords hours of pleasure just sitting down and enjoying the wonderful examples of imaginative communication. Yes, one can learn lots of miscellaneous information from this book and that is also lots of fun. But the whole point of the book is a display of imaginative communicative tools. And that it does very well.

I like the idea and the infographics in the book. I love the price and the value. However, here's some things to improve:- A lot of graphics in the book are apparently interactive in the web. You can see from the description and the UI of the graphics. Maybe some people read this book as an art selection of the graphics, but I also see it as an interesting tool, which give me a lot of knowledge I would usually not look into. During the reading I often find myself curious about the detailed content of the graphics, which is hard to present in the print version. So, it would be really nice to include the original link of those graphics, or even better, a barcode of those urls.- Similar to my first point, some of the graphics are lack of legend, which prevent me from understanding better of the information they are trying to present.

As always this book is very fun to flip through, and is a great conversation starter when sitting out on a coffee table. I now own all 4 of the years and have yet to be disappointed. Maybe it is just me, but I do feel like this year's book has more interactive graphics than the previous versions. A handful of the visualizations are much more fun if you go to the website and play with them, but to the author's credit he still makes all of them very informative just via one snapshot.

Nice paper and pretty colors, but it leaves quite a bit to be desired as far as actual information goes. Have a look at pages 18-21. Now tell me what the colored bars represent. If you know it can't be from looking at the book - no legend is provided. After puzzling over this example I realized that the same critique holds for pages 10-11. What do the dots and histograms mean on the graphs on page 25? Again, you won't find it in the book. Another reviewer touches on this by saying that online versions of some graphics are more interesting, but there's no excuse for this poor editorial work. I have the feeling the book was thrown together very quickly, and poor attention to detail and good information graphics don't mix. I'd give it three stars, but the price is so low that I'll bump it up one, treating it more as a jumping-off point than as a proper self-contained volume.

I agree with another reviewer that this is the best one yet. There is something for everybody in here -- like football? This is for you. Like politics? This is for you. Like religion? For you! In fact, maybe this is the book that will help us all find the common ground we so desperately need. Give this book as a gift to everyone you know!

Most of the info-graphics are great; however a few do not have a legend which makes them worthless.

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